



Our Vets Recommend:



Instinct®

RAW FROZEN DIETS FOR DOGS & CATS



Complete & Balanced for All Life Stages

Instinct Raw can be served alone or mixed with any Nature's Variety Instinct or Prairie Kibble.

Made in a company-owned plant in the Midwest with only the strictest quality and food safety standards, including High Pressure Pasteurization to kill pathogenic bacteria.

1st and Only to be scientifically substantiated as complete and balanced through AAFCO Protocol Feeding Trials.



Provides transformational results:

- Relief from food allergies
- Weight management
- Healthier teeth and gums
- Shinier coat and less shedding



95% MEAT, ORGANS, AND BONE

5% VEGETABLES, FRUITS, AND OTHER WHOLE FOODS

0% GRAIN AND GLUTEN